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# Non-Surgical Facial Rejuvenation, the All-Natural Facelift

BY SPONSORED CONTENT | May 6, 2016 Updated: October 6, 2018 Text size Print

Western culture (especially in the United States) equates beauty with youth and perfection. The average age of a cover girl model is 23–24 years old.

Gray hair, wrinkles, and sagging skin are the visible markers of being “old.” While you know in your heart appearance is not the whole of you, there is a nagging realization that looks are associated with success and status. The issue of losing attractiveness is about becoming irrelevant, passed over, and even worse—invisible.

Cosmetic surgery and procedures are scary and play upon the fears of not being good enough. The pressure to do something is enormous, and the boom in plastic surgery and anti-aging cosmetics take advantage of this emotional vulnerability. Plastic surgery offers a large variety of

